

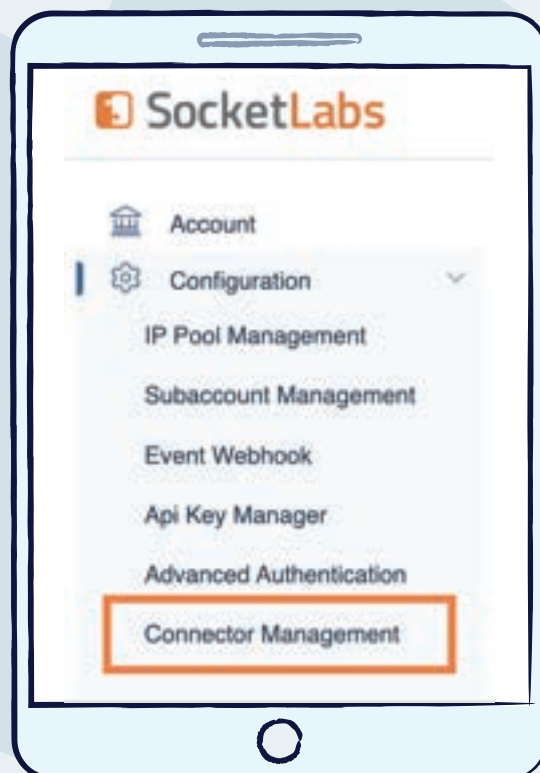
SocketLabs Spotlight: Get Started Guide

Welcome to **SocketLabs Spotlight email analytics!**
We're happy you're here.

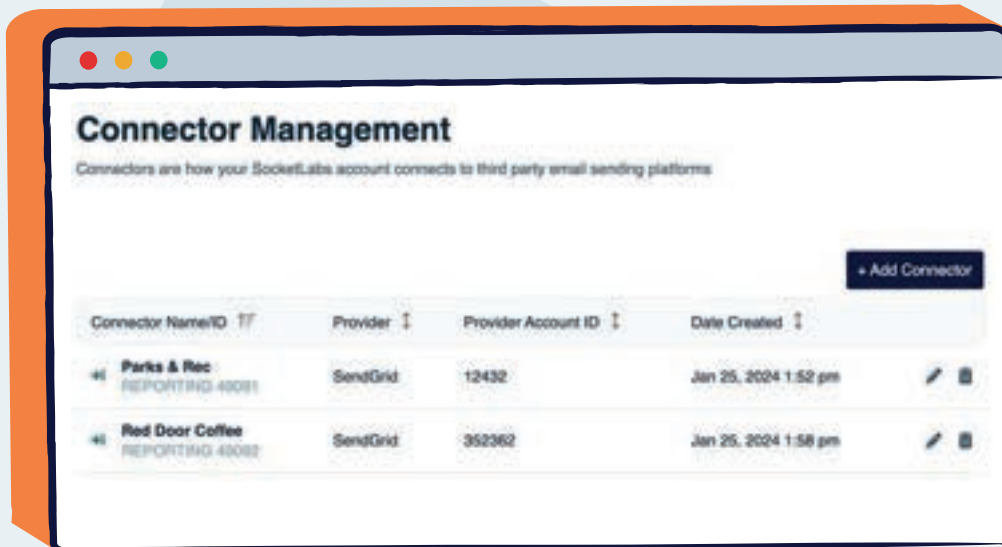
Let's get your Mailgun data connected to our platform so you can get started.

Please complete the following steps:

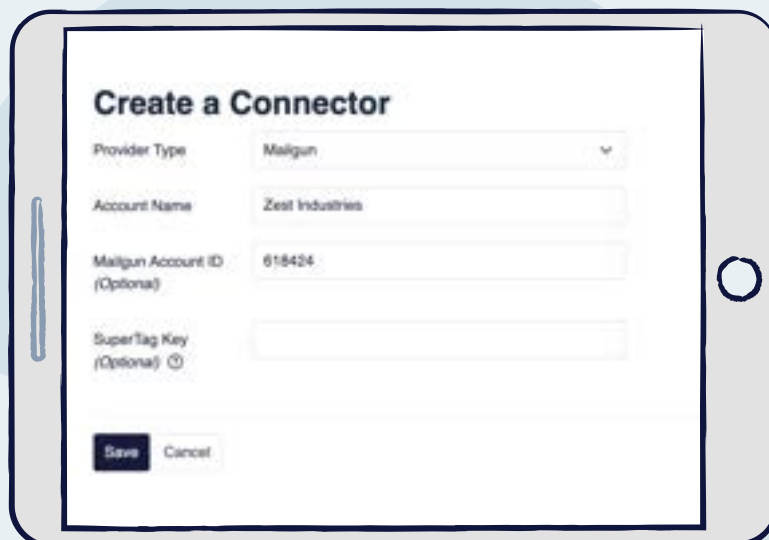
- 01** First, click Configuration from the left-hand menu and select Connector Management.



02 Click Add Connector.

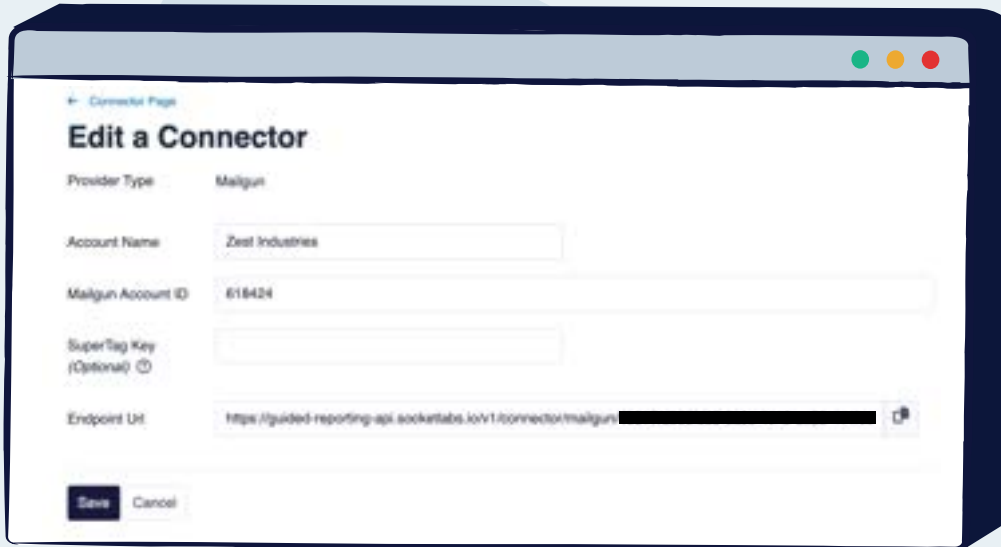


03 Select Mailgun, then add Account Name and Account ID. Click Save:



04

Copy the Endpoint URL so you can add it to your Mailgun Account and click Save.



The screenshot shows a web browser window with the title "Edit a Connector". The form contains the following fields:

- Provider Type: Mailgun
- Account Name: Zest Industries
- Mailgun Account ID: 618424
- SuperTag Key (Optional): [Empty field]
- Endpoint URL: <https://guided-reporting-api.socketlabs.io/v1/connector/mailgun> [Copy icon]

At the bottom of the form, there are two buttons: "Save" and "Cancel".

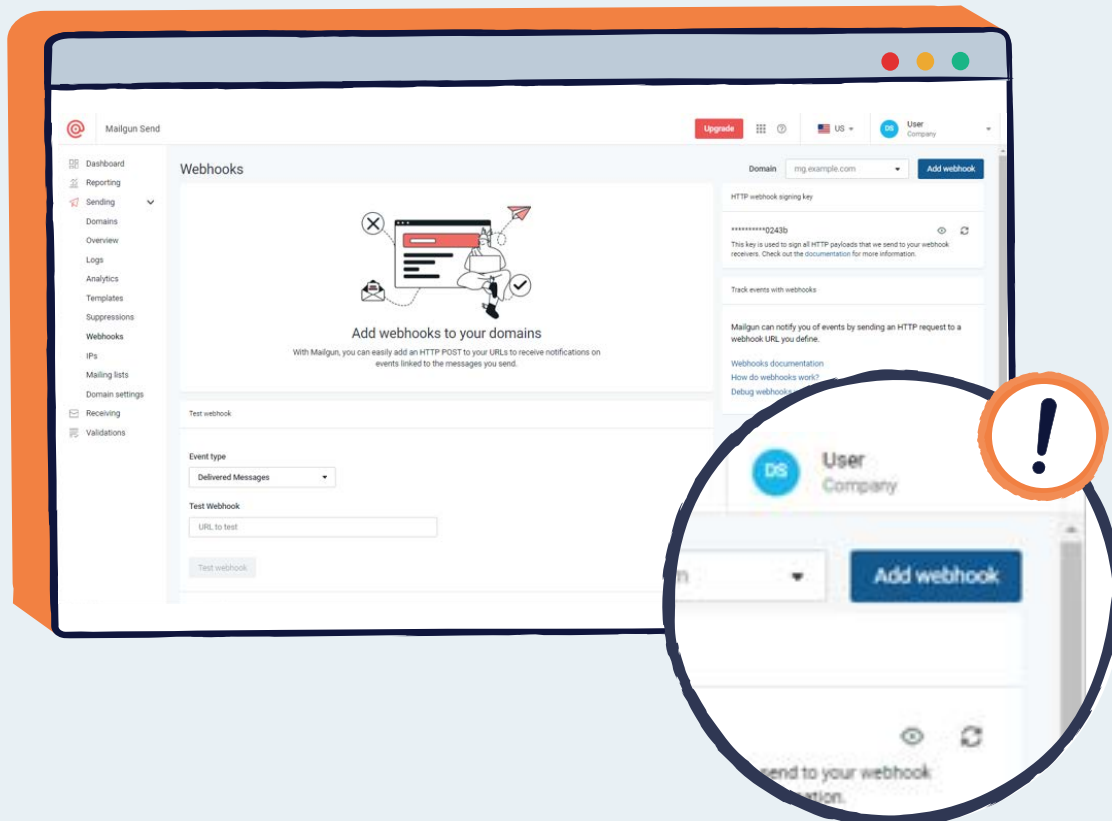
Now, we'll show you how to add your new Endpoint URL to your Mailgun account.

Adding an Event Webhook in Mailgun

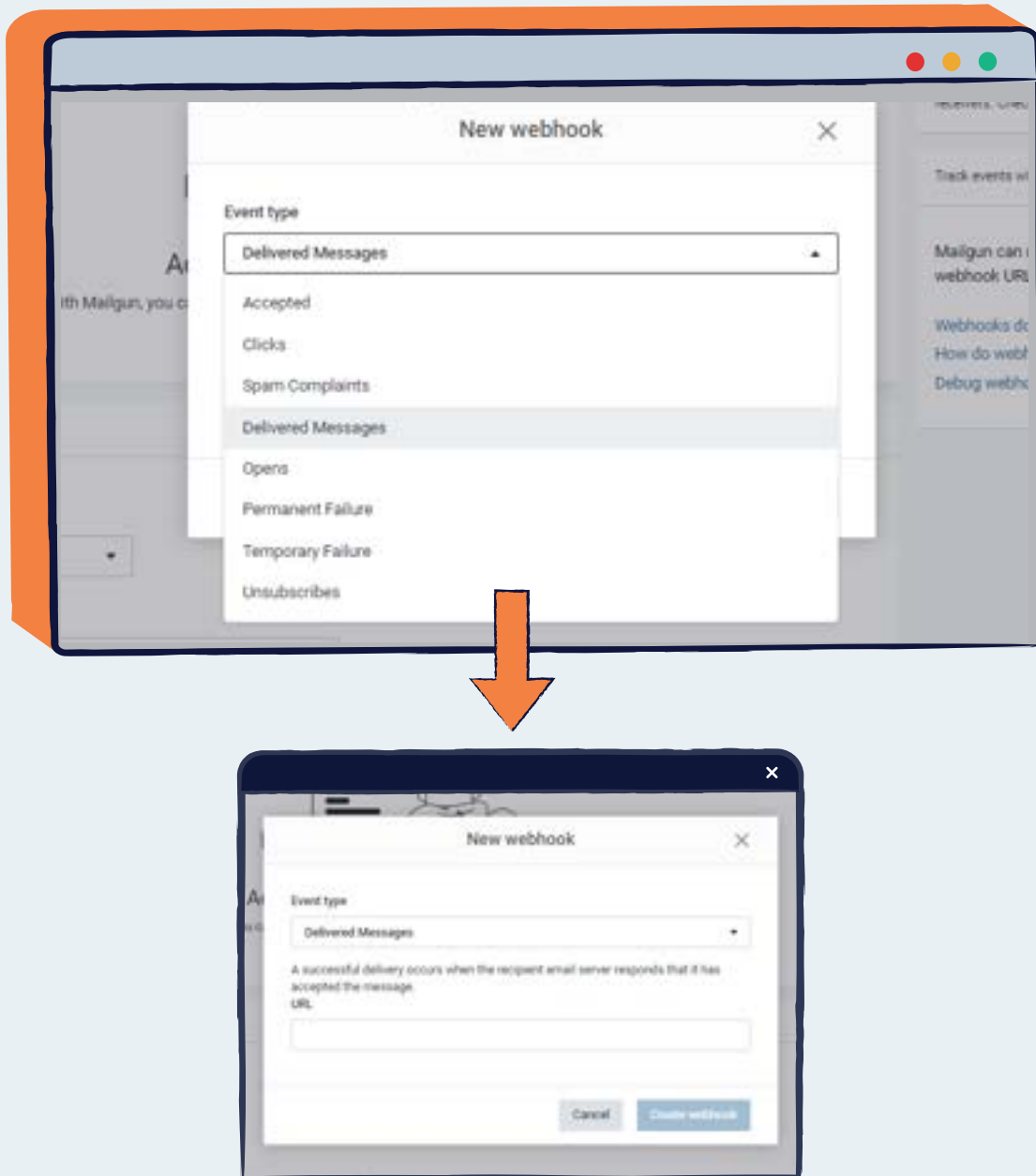
To get started using **SocketLabs Spotlight**, you first need to create webhooks within your Mailgun account.

To do so, you'll need to complete the following steps:

- 01** Log in to your Mailgun account and navigate to Sending > Webhooks
- 02** Select the appropriate domain from the dropdown, then hit the Add Webhook button.



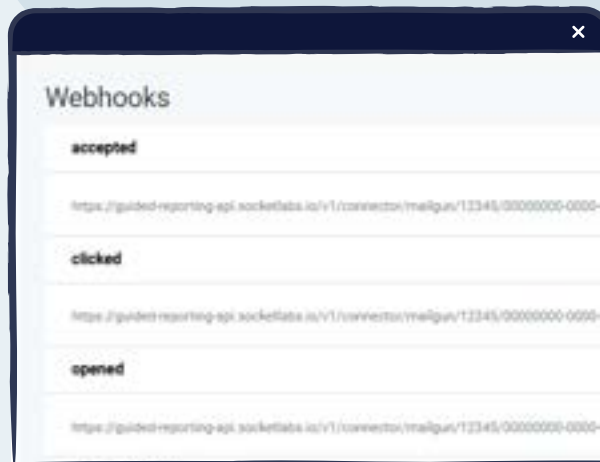
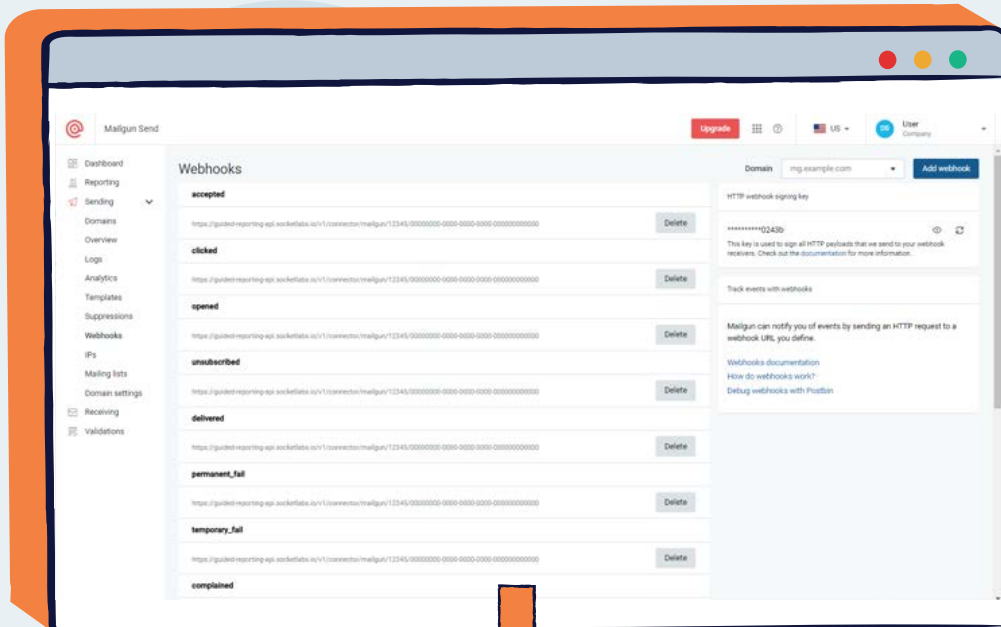
03 Select your first event type, then paste your Endpoint URL.



04 Follow the same steps for all event types:

- Accepted
- Clicks
- Spam Complaints
- Delivered Messages
- Opens
- Permanent Failure
- Temporary Failure
- Unsubscribes

05 When you've pasted your endpoints into all event types, your dashboard should look like the screen below and you are ready!



Have questions or need help?

Please email support@socketlabs.com